MEETING THE COMMUNITY’S NEEDS

Through the generosity of donors like you, the California Community Foundation continues to respond to the increasing needs of the community.

Welcome to our first quarterly newsletter, which gives an update of what we are working on, the benefits of CCF services and how we’ve provided solutions to help donors fulfill their charitable goals. We hope you find the information useful.

HERE’S WHAT’S HAPPENING AT CCF:

- **Second quarter grants.** The foundation made 1,686 grants totaling more than $54 million to the community through its foundation directed and donor advised funds.

- **Expanding affordable housing.** On June 19, the Community Foundation Land Trust kicked off construction on Seven Maples, an affordable housing project for low-income seniors. CCF also announced that it will loan the land trust $10 million to invest in the development of more permanent affordable housing.

- **Supporting local artists.** CCF awarded $280,000 in one-year fellowships to 15 outstanding artists through its Fellowships for Visual Artists program.

- **Meet our experts.** Joining our team are: Carolyn Steffen, controller, who came to us from United Way of Greater Los Angeles, where she was vice president of finance; Yamileth Guevara, program officer for neighborhood revitalization, who was the director of homeownership programs at the East Los Angeles Community Corporation for the past five years; Leslie Ito, program officer for the arts, who previously was director of grants for the Los Angeles County Arts Commission; Robert Lewis, program officer for human development, who has more than 12 years of experience working with foster youth and their families at organizations such as The Community College Foundation; and Elva Yañez, Community Building Initiative project director, who previously was the director of the Audubon Center at Debs Park. Go to www.calfund.org to read their full bios.

On a final note, help us go paperless to protect the environment. Please join our efforts by providing your e-mail address in the attached postcard. We’d love to hear from you. Tell us what you think.

Antonia Hernández  PRESIDENT & CEO
CCF NEWS

PROFILES

HONORING PARENTS IN DIFFERENT WAYS

The funds, established 12 years apart, are an example of a family choosing different solutions through two gifts from an estate. In 1995, the Iino family created a fund in memory of their mother. The fund benefits support groups for Alzheimer’s caregivers and cancer survivors.

A former teacher, Grace Iino was a founding member and first president of Little Tokyo Service Center. In 1994, she died from ovarian cancer at age 63.

In 2007, the family created a scholarship fund in memory of their father, Sho Iino, who in 1947 was the first Japanese American in the U.S. to become a licensed Certified Public Accountant. He died in 2006 at age 91. His fund will award its first scholarships this fall to Japanese Americans who are accounting majors at UCLA and USC. Like this one, CCF can create and manage scholarship funds that public universities can no longer house.

When it came time to honor their parents, the Iino family turned to CCF. “Integrity and performance are critical to selecting a partner,” said John Iino, a partner at Reed Smith who oversees both funds with his brothers Tom and Steven. “CCF worked with us and found creative solutions to help us achieve our goals.”

ARE YOU MAKING AN IMPACT WITH YOUR GRANT? WE CAN HELP.

At CCF, we strive to help you fulfill your charitable goals. We can assess and develop a grantmaking strategy for you that ensures that you are making the impact you want in your areas of passion.

Your strategy is a very personal choice, unique to you and those involved in the grants decisions for your fund. Personal values, experiences and interests all come into play when developing a focus and implementing your grantmaking strategy. Having a plan can also maintain your focus when dealing with multiple solicitations from organizations unknown to you. Contact our Donor Relations Department today to schedule an appointment: Amy Fackelmann, director of donor relations, (213) 452-6241; or Courtney Gross, donor services associate, (213) 452-6264.

GIVING TRENDS

According to a May Chronicle of Philanthropy survey, donor advised funds distributed $4.2 billion to charities in 2007, a 24 percent jump from the previous year. The median total amount awarded that year grew 24 percent to $15.7 million, meaning that half the funds distributed more and half a smaller amount. The number of gifts from the funds grew to 646,600 in 2007, compared with 488,300 in 2006.
Life has come full circle for Shirley Ellis. A retired office manager, Ellis, 82, is a senior living an independent life in MacArthur Park. It wasn’t always so.

“I come from a dysfunctional home,” said Ellis, who grew up in Montreal the middle of three children. Her father was a tailor, her mother a homemaker. “My father beat me and my siblings, and we watched when he dragged my mother by the hair across the room, breaking her wrist.” Both parents and a sister are now deceased. Eleven years of psychiatric therapy helped her understand that her father, who also had been abused as a child, was part of a cycle of domestic violence. Today, Ellis volunteers at The Alliance for Children’s Rights, a grantee that CCF supports for its work around foster and at-risk youth, including children who have suffered abuse at home.

Because she had problems tripping and falling, Ellis took a fall prevention workshop at St. Barnabas Senior Center, an organization that CCF supports for its services and programs that help seniors lead independent lives. Ellis’ physical health has vastly improved. “Every day I do aerobics and balance and stretching exercises, even while waiting for the bus,” said Ellis, who has volunteered at Bet Tzedek legal services and Mama’s Hot Tamales. “I feel so much more confident to live independently. I’m 82 going on 65!” This is just one example of how organizations that CCF supports through its competitive grantmaking are making a big difference in people’s lives. To learn more, go to www.sbssla.org, www.kids-alliance.org and www.calfund.org.
The California Community Foundation and the Getty Foundation invite you to a reception featuring artists who have received the Fellowships for Visual Artists during the program’s 20-year history. We are also celebrating our 20-year partnership with the J. Paul Getty Trust in supporting these outstanding artists.

What: “20 Years Ago Today: Supporting Visual Artists in Los Angeles”
When: Saturday, Oct. 4, 2008, 5:30 - 7 p.m.
Where: Japanese American National Museum
369 East First Street
Los Angeles, CA 90012

Invitation and RSVP information to follow.