

LA ARTS RECOVERY FUND

GRANT APPLICATION

OVERVIEW

The LA Arts Recovery Fund (“LA Arts Fund”) pools contributions from more than a dozen funders to provide multi-year operating support for small and medium-sized organizations in the arts impacted by the COVID-19 pandemic. The LA Arts Fund will focus on arts nonprofits that contribute to the vitality of LA County, from long standing organizations that have been part of the region’s cultural fabric for decades, to organizations that have presented daring and innovative work, to those that have served as artistic anchors for diverse communities.

Supporters include The Ahmanson Foundation, Vladimir & Araxia Buckhantz Foundation, California Community Foundation, Ford Theatre Foundation/LA County Department of Arts and Culture, J. Paul Getty Trust, Jerry and Terri Kohl, Robert Lovelace and Alicia Miñana, The Andrew W. Mellon Foundation, The Music Man Foundation, The Ralph M. Parsons Foundation, Perenchio Family Fund, Snap Foundation, and Sony Pictures Entertainment & Sony Global Relief Fund.

The Fund includes a challenge grant from the Ford Foundation’s [America’s Cultural Treasures Regional Initiative](#), designed to support Black, Latinx, Asian, and Indigenous arts organizations in response to the ongoing COVID-19 pandemic and to acknowledge and honor the diversity of artistic expression in America. Local funders will match the Ford Foundation contribution and provide critical funding to organizations with exceptional regional or local significance that have been historically under-represented and underfunded in the narrative of America’s culture.

ELIGIBILITY

Nonprofit arts and culture organizations throughout LA County that have been impacted by the coronavirus pandemic and its economic aftermath are invited to apply. Below are the eligibility requirements that must be met to apply:

- Be a 501(c)(3) and/or fiscally sponsored organization.
- Be located in and serving LA County. Projects performed or exhibited outside of LA County are not eligible for funding.
- Have principal offices in LA County.
- Have a primary mission to provide arts and culture programming. Not to include living collections, such as botanical gardens, zoos and arts service organizations.

- Have staffing to support the management and execution of the funds.
- Have a history of at least three (3) full and consecutive years of arts programming in LA County.
- Have an annual operating budget of \$10 million and under prior to March 1, 2020.
- Have a Board of Directors and/or Advisory Council.

SELECTION CRITERIA

Applications will be assessed based on the following competitive criteria:

- I. **ARTISTIC IMPACT**, including but not limited to:
 - a. Plays a vital role in communities served through arts and culture programming.
 - b. Engages and supports authentic creative voices in programming, such as employing local artists, and/or engaging with individuals/groups significant to the art form or cultural expression.
 - c. Represents a valuable and integral dimension (e.g. cultural, economic, educational, historic and/or social) of the LA arts ecosystem.
- II. **COMMUNITY ENGAGEMENT**, including but not limited to:
 - a. Demonstrates that the organization is rooted in, reflective of and/or responsive to the identified community or communities benefiting from its work.
- III. **DIVERSITY OF CULTURAL EXPRESSION**, including but not limited to:
 - a. Has significantly contributed to the cultural life in LA County.
 - b. Stewards and sustains a cultural tradition rooted in a community of color.
 - c. Reflects the cultural heritage and creativity of communities that have been historically underfunded.
 - d. Demonstrates a solid commitment to diversity, equity and inclusion (DEI) practices.
 - e. Staff, Board and independent contractors reflect Black, Latinx, Asian and/or Indigenous communities.
- IV. **ORGANIZATIONAL LEADERSHIP & VISION**, including but not limited to:
 - a. Demonstrates responsiveness to current challenges (e.g. managing, adapting and/or creating new operations and programming to keep the organization stable.)
 - b. Describes a vision of how the organization could adapt and thrive in the future.
- V. **FINANCIAL CONDITIONS**, including but not limited to:
 - a. Demonstrates financial impact of COVID-19 on programming and services.

GRANT AMOUNTS AND TERMS

Grant awards will be highly competitive and determined upon on an organization's alignment to the criteria of the fund and the strength of their application. The grant period will be for a minimum of two years.

TIMELINE

- February 9, 2021 at 6 am PST - Request for Applications Opens
- March 2, 2021 at 5 pm PST - Request for Applications Closes
- Week of May 3, 2021 - Applicants Informed of Grant Decisions via Email

ELIGIBILITY

1. Are you a 501(c)(3) and/or fiscally sponsored organization? (yes/no)
2. Are you located in and serving LA County, with principal offices in LA County? (yes/no)
3. Is your primary mission to provide arts programming, with more than 75% of your budget devoted to arts programming? (yes/no)
4. Does your organization have at least three (3) full and consecutive years of arts programming in LA County? (yes/no)
5. Does your organization have a Board of Directors and/or Advisory Council? (yes/no)

Please include the following information about your operating budget in digits only. If you are a fiscally sponsored organization, include your organization’s operating budget information not your fiscal sponsor’s:

6. Total Pre-COVID (March 2020)/FY20 Annual Operating Budget:
7. Total Actual FY20 Annual Operating Budget:
8. Total Projected FY21 Annual Operating Budget:
9. Please insert number of persons for each of the following:

	Pre-COVID/March 2020	December 2020
Number of full-time paid staff		
Number of part-time paid staff		
Number of independent contractors		
Number of volunteers		

10. Describe your organization’s current staff capacity to execute a two-year grant.

ORGANIZATION PROFILE

1. Organization Name:
2. Fiscal Sponsor Name (if applicable):
3. Tax ID or Federal Employee Identification Number (EIN). If you have a fiscal sponsor, please provide Tax ID for fiscal sponsor:

4. Mailing Address:
5. Website, if applicable:
6. GuideStar profile link, if applicable:
7. Data Arts profile link, if applicable:

8. Contact Person Full Name:
9. Contact Person Title:
10. Contact Person Phone:
11. Contact Person Email:

12. Authorized Signer Full Name:
13. Authorized Signer Title:
14. Authorized Signer Phone:
15. Authorized Signer Email:

16. Mission Statement:

17. Primary Arts Discipline (check up to two):
 - Arts Education
 - Dance
 - Literary Arts
 - Media Arts
 - Multidisciplinary
 - Music-Choral/Opera
 - Music-Instrumental
 - Presenting
 - Theatre

- Traditional and Folk Art
- Visual Arts (includes museums and galleries, i.e. both collecting and presenting institutions dedicated to the visual arts)
- Other, specify:

We know not all organizations may collect the following information, so please state in the first question if you do not collect information on race/ethnicity, gender, sexual orientation, and/or disability.

18. Currently, we do not collect information the following information from our senior leadership, staff, and independent contractors or Board members:

- Disability
- Gender
- Race/Ethnicity
- Sexual Orientation

If you do collect all or some of the information, please specify:

19. Most (51% and more) senior leadership members identify as...

- Black, Latinx, Asian and/or Indigenous
- Female
- LGBTQIA+
- People with a disability

20. Most (51% and more) staff identify as...

- Black, Latinx, Asian and/or Indigenous
- Female
- LGBTQIA+
- People with a disability

21. Most (51% and more) independent contractors identify as...

- Black, Latinx, Asian and/or Indigenous
- Female
- LGBTQIA+

- People with a disability

22. Most (51% and more) Board members identify as...

- Black, Latinx, Asian and/or Indigenous
- Female
- LGBTQIA+
- People with a disability

23. Are you a current or former grantee of the LA County Department of Arts and Culture? Note: This question is for informational purposes and does not determine eligibility or affect whether you receive support.

- Yes
- No

ARTISTIC IMPACT

24. Briefly describe your arts and culture programming including:

- relevance of your programming to communities served,
- how it engages with local artists (if relevant) and/or engages with individuals/groups significant to the art form or cultural expression, and
- the role of your programming within the larger LA arts landscape.
(500 word limit)

COMMUNITY ENGAGEMENT

25. Briefly describe the communities you engage with and/or serve in LA County. (250 word limit)

26. Select the characteristics of your primary audience and/or communities served:

- Asian
- Black
- Hispanic/Latinx
- Indigenous, Native, Tribal
- Middle Eastern
- Multi-Ethnic

- Pacific Islander
- White/Caucasian

- Adults
- Affluent
- Children <5 years old
- Homeless Individuals
- Immigrant and Refugee
- LGBTQ
- Low-income
- People with Disabilities
- Seniors/Older Adults
- Veterans
- Women
- Youth (5-18)
- Other, specify:

27. Select the regions where your primary audience and/or communities served reside:

- Antelope Valley
- Beach Cities
- Downtown LA
- East LA
- Long Beach
- Mid-Wilshire
- Northeast LA
- Pomona Valley
- San Fernando Valley
- San Gabriel Valley
- Santa Clarita Valley
- South Bay
- South LA
- Southeast LA
- West LA

- Countywide

28. Describe how your organization is rooted in, reflective of, and/or responsive to the communities you serve, and how it embodies and contributes to the diversity of LA County. (350 word limit)

DIVERSITY OF CULTURAL EXPRESSION

29. Does your organization have a board-approved diversity, equity and inclusion (DEI) statement, policy or plan? (check all that apply)

- Yes
- No
- Currently developing
- Other, specify:

30. (Optional) If yes, please insert your DEI statement here.

The following two questions are specific to the **America's Cultural Treasures Regional Initiative**, which is designed to support Black, Latinx, Asian, and/or Indigenous arts organizations in response to the ongoing COVID-19 pandemic.

31. Is your organization founded by and/or currently led by (e.g. President/CEO) an individual who identifies as Black, Latinx, Asian or Indigenous?

- Yes
- No
- Other, explain:

32. Does your organization self-identify as an arts and culture organization of color? If so, please explain, including any additional information beyond that provided above regarding how your organization reflects and benefits Black, Latinx, Asian and/or Indigenous communities. (400 word limit)

ORGANIZATIONAL LEADERSHIP & VISION

33. Include the name and a short bio of your executive director. (300 word limit)

34. How has your organization and programming responded to and/or **pivoted** as a result of COVID? Are these temporary or permanent changes? This can include any changes to mission, organizational structure, programming/core activities, and communities served (400 word limit)

35. Share key learnings that your organization experienced in the last year. (250 word limit)

36. What are the organization's priorities and recovery plans for the next 3 months to 12 months? (300 word limit)

FINANCIAL CONDITIONS

37. While grants will be for general core operating support, we would like to understand the projected categories to which you expect to apply the funding. Please check the category or categories for which you seek support and indicate the percentages (must add up to 100%):

- Programming/production/exhibition planning costs in 2021 and beyond
- Emergency cleaning supplies and services
- Equipment/supplies to comply with public health measures
- Hiring temporary staff
- Insurance (non-personnel related)
- Non-recoverable expenses related to canceled exhibitions, programming, or other events
- Payroll and benefits
- Rent or mortgage
- Technology and training to support remote engagement with audiences/communities (external)
- Technology to support work from home (internal)
- Other, please specify:

38. In what ways has your organization been *most* impacted by the COVID-19 crisis? Check up to three (3):

- Adapting to virtual programming
- Challenges in transitioning programs
- Closures
- Imminent loss of space
- Inability to make payroll
- Inability to pay healthcare premiums
- Loss of revenue
- Staff infections and/or deaths

- Staffing changes (layoffs, furloughs, increased workloads, etc.)
- Other, please specify:

For the following questions, please insert digits only based on your Most Recent Form 990. If you have a fiscal sponsor, please enter your organization's information:

- 39. Year of Most Recent Form 990 (must be 2018 or later):
- 40. Total Revenue reported on Line 12:
- 41. Total Expenses reported on Line 18:
- 42. Total assets reported on Line 20:
- 43. Total liabilities reported on Line 21:
- 44. Net assets reported on Line 22:

For the following questions, please insert digits only based on your most recent financial statement:

- 45. Cash reserves:
- 46. Debt and/or loans:
- 47. Projected losses to date due to COVID-19:

CAPACITY BUILDING NEEDS

48. The Fund plans to provide technical assistance and capacity building opportunities to grantees to help them thrive in the future. To help us better understand nonprofit needs in this critical time, which of the following represent your organization's top three priorities?

- Professional Development
 - Board of Directors
 - Executive Coaching
 - Leadership
 - Staff
- Programs
 - Adapting Programming
 - Audience/Community Engagement
 - Community Organizing
 - Policy/Advocacy Training
 - Project Management

- Virtual Programming
- Evaluation
 - Data Management
 - Goal Setting
- Finance
 - Financial Management
 - General Fundraising
 - Grant Writing
 - Individual Donor Program
- Strategic Planning
 - Digital Strategy
 - Organizational Assessment
 - Reopening Planning
 - Scenario Planning
- Diversity, Equity and Inclusion
- Human Resources
 - Organizational Culture
 - Staff Retention
- Infrastructure
 - Technology
- Marketing/Communications
- Stronger Partnerships with Private Sector (local employers, corporations, business advocacy groups, etc.)
- Stronger Partnerships with Public Sector (schools, nonprofits, public agencies, etc.)
- Other, please specify:

ATTACHMENTS

- Most recent Form 990, 990-EZ or 990-N (2018 and onwards).
- Total Actual FY20 Annual Operating Budget (Excel or PDF)
- Total Projected FY21 Annual Operating Budget (Excel or PDF)
- Additional document of your choice that is focused on programming being executed and/or planned, such as a digital flyer or link to the most recent program.