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WHAT'S HAPPENING

New Staff

CCF is pleased to welcome Nichole Baker, vice president, development and donor relations, and Nike Irvin, vice president, programs, to its leadership team. Read more at calfund.org/leadership.

Philanthropy's Promise

CCF was one of the inaugural signers of *Philanthropy's Promise*, a pledge circulated by the National Committee for Responsive Philanthropy, where grantmaking institutions commit to providing at least half their discretionary grant dollars to benefit underserved communities, and at least one quarter for systemic change efforts involving advocacy, community organizing and civic engagement.

New Offices

CCF has moved! Our new address is 221 S. Figueroa St., Suite 400, Los Angeles, CA 90012. Our phone numbers remain the same.

KEEPING OUR KIDS SAFE THIS SUMMER



"Programs like SNL and the Y are critical for keeping kids safe, out of trouble and involved in constructive activities. As a parent myself, I completely understand and appreciate the value of these programs for all Angelenos."

—Robert Lewis, Human Development Program Officer



Summer Night Lights participants enjoy basketball at Nickerson Gardens.
(Photo by Juan Posada, courtesy of Summer Night Lights)

Summer for children and youth can be a smorgasbord of enriching, fun experiences – long afternoons playing outside, camps, classes, beach trips, vacations. Yet for many low-income families without safe spaces to play, summer can be a recipe for boredom, poor health, or even worse, violence and trouble with the law. This year, with LAUSD summer schools closed for the third year in a row, summer programming is more important than ever.

CCF's **Summer Youth Fund** has helped thousands of kids have meaningful, productive summers since it started in 2009. With the City of L.A. and the YMCA of Metropolitan Los Angeles, CCF and generous donors have provided opportunities for kids to participate in evening programs, day and resident camps and other activities.

The city's **Summer Night Lights** program provides evening recreational activities at public parks in neighborhoods with high rates of gang-

related crime. Each year, crime has dropped significantly in neighborhoods with sites, including a 40 percent reduction in 2010 alone. This summer, the program will expand to 32 sites from 24 last year.

The **Y** provides active and educational programs for low-income children and teens that fight the slide in academic performance caused by a lack of activity over the summer. Y memberships are also available to disadvantaged families.

CCF thanks donors who have generously contributed more than \$79,300* to the Summer Youth Fund to date. Our goal is to raise \$100,000 before August 15. Contributions in any amount are being accepted!

If you would like to visit a Summer Night Lights site or Y program, please contact Terri Mosqueda, director of donor relations, at (213) 452-6298 or tmosqueda@calfund.org.

* as of July 13, 2011



Tom Tierney (CCF photo by Jo Olivera)

Tom Tierney on Giving Smart

Tom Tierney is co-founder and head of The Bridgespan Group, a nonprofit consulting firm. He recently spoke at a luncheon for members of The Legacy Society about his book, Give Smart: Philanthropy That Gets Results, co-authored with Joel Fleishman. We sat down with him in this exclusive interview for CCF donors, advisors and grantees.

In your new book, you and Joel Fleishman say that all philanthropy is personal. Please explain to us what you mean.

TT: The decision to give away your money, to give away your time, is inherently personal, and that has some consequences. One consequence is tension between decision makers. Mom wants to do something different from dad. If you have a foundation, staff has their own ideas and you have a board. The impulse to give and to serve is a beautiful thing, but it becomes a problem if you let the personal nature of it override the need to make smart decisions.

What are some key things to consider as you start a relationship with a potential grantee?

TT: The fact is, we fall in love with organizations, with causes, with the poor child that was brought in off the street and the afterschool program that saved her life. So, I've come to think that it has to start with heart, because you won't move forward if there's not the caring and the values. That must be tempered by the head, the willingness to ask hard questions. And then eventually you have to use your gut to apply judgment.

In business if we opened a great restaurant together, we'd get more customers, our business would grow, and we'd know every week how we're doing, every day even. In the social sector you can offer your services, and not always know whether they're in fact generating the results you'd like them to generate. As a consequence, this means mediocrity can persist. It also means excellence isn't

necessarily rewarded. So it's better to put the time in up front to get it right than try to deal with problems you've inherited or caused downstream because you made a wrong decision.

What would be your advice for first-time philanthropists?

TT: First, aim high. It's deceptively easy to give money away. The act of giving money away does not necessarily mean results are achieved through that act. You only have one life and only so many resources, so you need to use them as best as you possibly can for the causes and communities that you care about.

Second, do what it takes, roll up your sleeves. You might have an hour a week or 60 hours a week; you might have lots of resources or not: don't give up. This idea that philanthropy is all about money is wrong. Philanthropy's about driving change.

Third, don't try to fly solo. Because philanthropy is personal, people want to do their own thing. The twin devils of philanthropy are arrogance and ignorance. They're philanthropic arsenic. They will kill your philanthropy and you won't even know you're dying because while you're giving your money away everyone is telling you how great you are.

So if philanthropists want to achieve results, remain humble. Realize you have to work with and through others, and ask yourself the most important question, "Am I getting better?" Any philanthropist, no matter how experienced, has the ability to get at least a little bit better.



Nike Irvin (CCF photo)

Introducing a New Leader of CCF Programs

CCF is delighted to introduce the new leader of its Programs department, Ms. Nike Irvin.

Nike (pronounced Nik-kee) brings to L.A.'s community foundation a mix of experience with foundations, nonprofits and corporations, as well as a reputation for boundless energy, innovation and creativity.

Beginning in July, Nike oversees a staff of 13 professionals and discretionary grants budget of more than \$26 million for fiscal year 2011-2012.

Nike says, "The social sector plays a critical role in this era of collapsing government budgets and corporate consolidations. And whatever the sector, smart, ethical, authentic leadership matters."

In 2000, Nike was appointed by former Los Angeles Mayor Richard Riordan to the presidency of The Riordan Foundation where, for seven years, she directed grants for early literacy and leadership development. Before that, she managed major consumer brands at Pepsi Cola and Nestle USA.

A native of Los Angeles and active member of her Los Feliz community, she earned a B.A. from Yale and an MBA from the UCLA Anderson School of Management.

Read more about Nike and her background at calfund.org/nike.

DONOR SPOTLIGHT:

How to Give for Satisfaction, Accomplishment and Inspiration

“A lot of what happens to you is luck, and what you do with that is up to you,” Karin Larson said during a recent conversation with CCF.

Karin has had a charitable fund with CCF since 2003 and is a donor who prefers anonymity. She knows where her passions and values lie, and therefore focuses her charitable giving on faith-based causes, helping the disadvantaged, education and cultural causes when she can.

“I give where my passions are, where my roots are, and where I’m really needed.”

Life of Compassion

Compassion is the driving force behind much of Karin’s giving. One example is Swim with Mike, an organization that provides educational scholarships to student athletes who have physical disabilities because of sudden accidents. The organization was founded by Mike Nyeholt, a swimmer who was training for the Olympics when a motorcycle accident left him a quadriplegic.

“It can be really depressing, when you’re young and energetic and wake up to find you can’t walk,” said Karin. “Swim with Mike provides them with new hope through education.”



Mike Nyeholt, founder of Swim with Mike, with USC Athletic Director Pat Haden surrounded by other recipients. (Courtesy of Swim with Mike)

Sense of Accomplishment

Karin’s giving makes a difference in many ways. She helps nonprofits increase their accessibility – from commissioning sign language for arts performances to physical access for people in wheelchairs. She has also been helping first-generation college students attend her alma mater, the University of Minnesota, annually since 2003, with a scholarship fund established through her donor advised fund.

She says that her most meaningful gift, though, has been to Minnesota Public Radio. Although she lives in Los Angeles, she helps ensure that classical music programs are still enjoyed by others in the region where she grew up, and increasingly around the world through online streaming. In turn, she is inspired with a sense of accomplishment every time she listens to the radio anywhere.

When asked about the meaning of her giving and the passion she puts into it, Karin paused for a minute before saying, “One comes to these conclusions slowly. I think it’s really important for donors to think about what really matters to them and why they’re giving. I don’t give for recognition – in fact, I prefer not to have my name associated with things. I give where my passions are, where my roots are, and where I’m really needed.”



(CCF Photo by Beth Herzhaft)

CCF donors Linwood Boomer and Eva Longoria hosted an educational event to share CCF’s services and benefits with members of the entertainment industry. Pictured here (l to r) are actors Eva Longoria, Sara Ramirez, Chandra Wilson (also a CCF donor) and CCF President & CEO Antonia Hernández.



Enjoying this newsletter in print?

If so, you can find more on our website or read more in our e-newsletter, which is sent to your primary email address.

New Website, New Features for You

CCF's new website is now easier to use, faster and more attractive so that your experience is more satisfying – and your philanthropy more meaningful.



What's New:

Easy Access to DonorConnect – Log in and out of DonorConnect easily in the upper right hand corner of any page.

Fund Giving Pages – If you have an online giving page for your fund, it's now simpler to find and easier to donate! calfund.org/fund-giving

Funds in Focus - Find out the latest on CCF priority areas and special initiatives in this section: calfund.org/fundsinfocus

Easy Grantmaking Resources – Have you wanted quick and easy access to Guidestar, Charity Navigator and other helpful resources for your personal grantmaking? Find it now: calfund.org/grantmaking

New Events Calendar – Stay informed on upcoming and recent events customized to you. Just log in to DonorConnect and go to the events calendar: calfund.org/events

Extended Arms, Expanded Care for Patients with Cancer

A compassionate man and generous philanthropist was recently honored with the dedication of The Samuel Oschin Cancer Center at Cedars-Sinai Medical Center, a new arm of The Samuel Oschin Cancer Institute.

Funded through a donor advised fund at CCF, the Cancer Center is a 24-hour, 7-day a week outpatient facility that makes living with cancer more livable.

Joining the late Mr. Oschin's wife, Lynda, at the dedication ceremony were Mayor Antonio Villaraigosa, L.A. County Supervisor Zev Yaroslavsky, L.A. City Councilmember Tom LaBonge and many other family members, friends, colleagues and admirers.

"My husband was a business man and an explorer who navigated the far corners of the world," said Lynda Oschin. "He saw opportunities in every day and had the conviction and courage to grasp those opportunities. Most of all, he wanted to make a difference and now his quiet passion will live on through the creation of the Samuel Oschin Cancer Center."

20 L.A. ARTISTS RECEIVE CCF FELLOWSHIPS

CCF is proud to announce 20 new recipients of the CCF Fellowship for Visual Artists, all L.A.-based artists who have been selected based on their artistic merit and commitment to the community. CCF was able to award a record-high number of fellowships this year, thanks to the generosity of many CCF donors. Since 1988, CCF has awarded fellowships to 195 Los Angeles-based artists, for total grants of nearly \$1.8 million.

An exhibition at the Creative Artists Agency (CAA) features installations from all artists, open to the public and on display through the summer.

Read more at the newly redesigned online Artist Gallery, featuring biographies and artwork from each of the recipients, available at calfund.org/artistgallery.

WHAT YOU SHOULD KNOW ABOUT COMMUNITY FOUNDATIONS

Community foundations are 501(c)(3) charitable organizations that:

COMMUNITY FOUNDATIONS:

- * Manage the charitable legacies of donors in perpetuity as well as the assets of living donors
- * Pool and direct resources to increase the efficiency and effectiveness of philanthropy in the communities they serve
- * Typically concentrate their grants to local nonprofits in a limited number of areas such as education and human services
- * Allocate a larger share of grant dollars to local nonprofits for operating support than U.S. foundations overall

