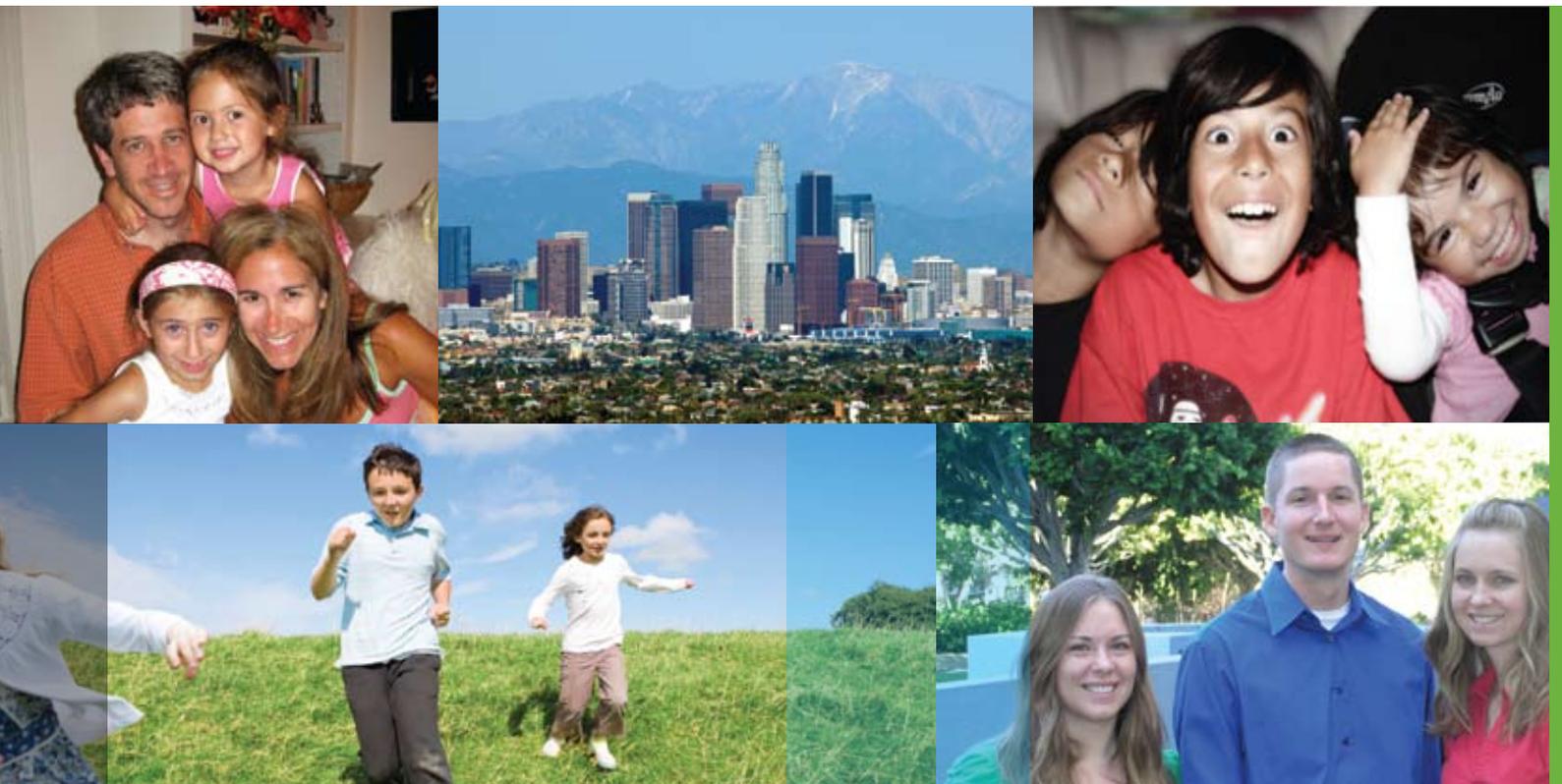




CCF News For Donors



October '08 Inside:
Volume 2, Issue 2

Plan your year-end giving early

Take advantage of the IRA extender law

Donors Hope Wintner and Ted Meisel
share good fortune through CCF fund

Grantee client Karen Hernandez sees bright future
for her three autistic children

Guide to Effective Giving:

Learn About Our Top Performing Grantees
Amigos de los Rios, Cornerstone Theater,
South Bay Family Healthcare Center and more

Here's What's Happening at CCF

Third Quarter Grants

The foundation made 1,711 grants totaling more than \$75 million to the community through its foundation directed and donor advised funds.

Top 10 Rating

Charity Navigator ranks CCF No. 8 among charities that are financially healthy and respect donors' rights.

Charity Navigator, which evaluates more than 5,000 of America's best-known charities, also gave CCF a four-star rating for organizational efficiency and capacity.

☺ We share a common humanity. Whether native or immigrant, we all are seeking the American Dream, living and working side by side trying to find common ground and achieve shared goals. ☺

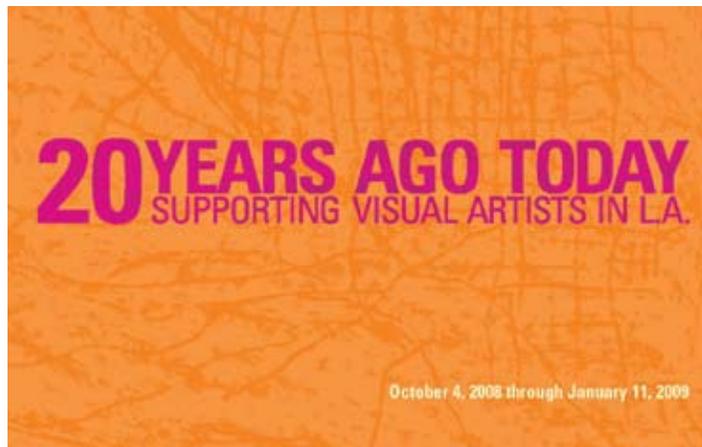
— Antonia Hernández, CCF president and CEO, in a recent speech at the League of California Community Foundations conference

How to Integrate Immigrants

CCF will release a report in November on how we can tap immigrants' full potential to improve Los Angeles County's competitiveness. The report, by the University of Southern California, is titled "Immigrant Integration in Los Angeles: Strategic Directions for Funders." It recommends that funders convene and develop leadership around immigration issues; frame information to present immigration as a solution rather than a problem; invest in models to be replicated in the rest of the country; and shape public policy that can help to integrate immigrants into the social, civic and economic fabric of Los Angeles County

Funding Opportunities

Inside you'll find a special pullout about our competitive grantmaking program and recommendations from our program officers on nonprofits that may appeal to donors because of their social return on investment.



Arts Retrospective Opens

CCF and the Getty Foundation kicked off "20 Years Ago Today: Supporting Visual Artists in L.A." on Oct. 4 at the Japanese American National Museum. The retrospective will run through Jan. 11, 2009 and features selected works of 34 artists who have received the Fellowships for Visual Artists award during the program's 20-year history. Some of the artists featured include Haruko Tanaka, Eve Fowler, Lari Pittman, Jim Isermann and Roy Dowell. This year marks the 20th anniversary of CCF's partnership with the J. Paul Getty Trust in supporting these distinctive local artists.

Beat the Rush: Make Gifts and Grants Early

CCF's donor relations staff is here to help you and your clients with their year-end charitable planning, whether it's making gifts to their fund or grants from their fund. We specialize in taking complex gifts, such as real estate, stock, securities and retirement plan assets to create a fund or add to a fund. Call us at (213) 413-4130.

Gifts to your fund

Timing is important for year-end giving to ensure that the gifts donors make support a tax deduction in 2008. If making a gift by check, make sure we receive it before Jan. 1, 2009. Similarly, make gifts by credit card so they are processed by Dec. 31. For gifts of securities, we must receive the transferred securities in the foundation's account by Dec. 31.

Grants from your fund

Many nonprofits make a solicitation and fund-raising push at the end of the year, and many donors gear up the annual grantmaking from their fund to culminate in December. When making annual year-end grants, we encourage donors to submit them early so that they are processed from their fund in a timely manner.

Please try to submit your grant submissions earlier in the fall as the volume we process doubles as the year draws to a close. Submit your grants online on DonorConnect or access a Grant Recommendation Form on our Web site at www.calfund.org/pub_documents/Grant_Recommendation_Form.pdf

Charitable Opportunity for IRA Owners

As part of the Tax Relief Act of 2008, Congress extended the IRA Rollover Act of 2006 and in doing so, created an excellent charitable planning opportunity for IRA owners for tax years 2008 and 2009. The IRA Rollover Act permits an IRA owner age 70½ or older to make a direct transfer from his or her IRA to charity. The transfer may be up to \$100,000 in one year and this IRA rollover will exist for year 2008 and year 2009.

Key provisions include the following:

- Donors must be age 70½ at the time the gift is made.
- Charitable gifts must be made directly from an IRA to the charity.
- An individual can give a maximum of \$100,000 in 2008 and an additional \$100,000 in 2009. A spouse can give an equal amount from his/her IRA.
- Individuals can make as many gifts in any amount to as many charities as desired as long as the total does not exceed \$100,000 for 2008 and an additional \$100,000 in 2009.
- The gift may NOT be made to a donor advised fund, or supporting organization at CCF. A donor can, however, make a gift directly to CCF to support the foundation's own grant making, such as CCF's priority funding in the arts.
- The gift may NOT be made to a private foundation.
- The gift may be made to an organization to fulfill a legally-binding pledge the donor has previously made to the organization.
- The gift may NOT be made in exchange for a charitable gift annuity or to a charitable remainder trust.

For more information, please contact
Director of Gift Planning Carol Bradford at
213-452-6266 or cbradford@ccf-la.org

Meet a CCF Donor Family Shares Good Fortune Through CCF Fund

The hard working parents of Hope Wintner and her husband Ted Meisel taught them the values of integrity, responsibility, generosity, respect and ambition.

Both have come full circle, after prosperous careers in marketing and technology. In 2001, they opened a donor advised fund at CCF after being referred by advisor Leah M. Bishop of Loeb & Loeb. Their fund supports nonprofits like Girls Inc. of Los Angeles and Hope Street Group, as well as relief organizations and academic institutions.

"We've been blessed with good fortune," Wintner said. "The fund is a way to share what we have. We know that every dollar can make a difference to nonprofit organizations."

Wintner's career in brand management included stints at Coca Cola, Paramount, Mattel and Disney. Meisel, who has a law degree from Stanford, worked at McKinsey for five years before venturing into the Internet startup world. As CEO, he led Overture Services, a search advertising company, to more than \$1 billion in worldwide revenues in 2003. Later that year, Yahoo! bought Overture for \$1.6 billion and turned it into Yahoo Search Marketing.

Today, Wintner is busy raising daughters Talia, 7, and Arielle, 5. Meisel is a senior advisor at Elevation Partners, a private equity firm. Both are actively involved in nonprofits that work in areas they are passionate about. He is vice chairman of Hope Street Group, a nonprofit that seeks to level the playing field for all Americans to succeed. She has served

 CCF is widely recognized and respected. It's nearly a century old. We're not professional philanthropists so we find CCF's administrative resources and expertise about other issue areas we can learn from to be invaluable. 

—Donor Hope Wintner

on various boards, including Girls Inc., Los Angeles, a youth organization that inspires all girls to be "strong, smart and bold," particularly girls in underserved areas.

Did You Know...

15% of all planned gifts are by those 45 and younger.

—Planned Giving Tomorrow

Setting up their CCF fund through a gift of appreciated stock was part of their estate planning. Said Wintner: "I've always dreamed of running a foundation and in a way, that's what we're doing with this fund."

CCF converted their stock to cash to set up the Wintner-Meisel Fund. If they had sold the stock first, they would have had to pay capital gains tax on the proceeds and then give the remaining after-tax amount to charity. By giving the stock directly to CCF, the community foundation was able to sell the stock at full market value, benefiting their fund.

They then received an immediate charitable deduction for the full fair market value of the donated assets in the year they made the gift. By using CCF they were also able to spread out their charitable gifts over multiple years because unlike a private foundation, a CCF fund is exempt from annual minimum distribution requirements.

They plan to grow the fund and eventually involve their children in the grantmaking. "As a mother of young children, it is so important from a young age to model these values," Wintner said. Their daughters are off to a good start, setting up a lemonade stand recently in their neighborhood. "They were so excited," she said. "They made \$7 and it will go to a charity of their choice."



Ted Meisel, Hope Wintner and daughters Arielle and Talia

Read This Before You Create a Private Foundation

“When I explain the cost of setting up a private foundation... a CCF donor advised fund is not a hard sell.”

—Estate planner Paul Livadary

CCF specializes in facilitating complex gifts and providing a high level of service to our donors.* The following chart outlines the many reasons a donor advised fund at CCF is a better choice than a private foundation. For more information, please call (213) 413-4130 or visit www.calfund.org.

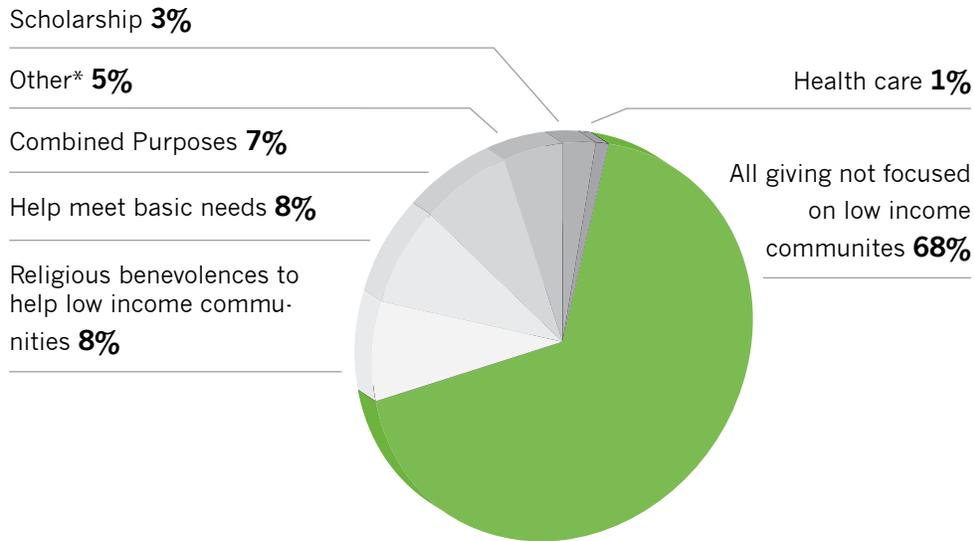
Advantages of a CCF Donor Advised Fund	Private Foundation
Maximum tax benefits	No
Fair market value deduction on gifts of real estate or closely held stock	No (in most cases deduction given for donor's cost basis)
Deduction taken up to 50% of adjusted gross income for cash gifts	No (limited to 30%)
Deduction taken up to 30% of adjusted gross income for gifts of publicly traded stock	No (limited to 20%)
Exempt from investment excise tax	No (generally subject to a 2% tax on net investment income)
Exempt from annual minimum distribution requirements	No (subject to monetary penalties if income not distributed)
No set-up fee	No (may include attorney fees as well as state and federal filing fees)
Quick and easy to establish	No (multiple filings required to obtain tax-exempt status)
Quick and easy to terminate	No (multiple filings and notifications required by government, in some cases requires state attorney general approval)
Contributions and grants anonymous from the public when desired	No (all grants and contributions available for public inspection on tax return)
Donor free of liability from jeopardizing investments	No (subject to monetary penalties and risk of losing tax-exempt status)
Donor has access to Cambridge Associates investment consulting with funds between \$25,000 and \$50 million	No (Cambridge Associates requires a \$50 million minimum)
Donor free from filing annual federal and state tax returns	No
Donor exempt from annual audit requirement for foundations with more than \$2 million in assets or annual revenue	No (annual audit required for foundations with more than \$2 million in assets or revenue)
Expert staff immediately available to help with issues about your fund/foundation*	No (need to hire staff or recruit volunteers)
Expertise about local nonprofits	No

*CCF does not provide legal or tax advice.

National Giving Trends

All Giving

Less Than a Third of Giving is Focused on Low-Income Communities

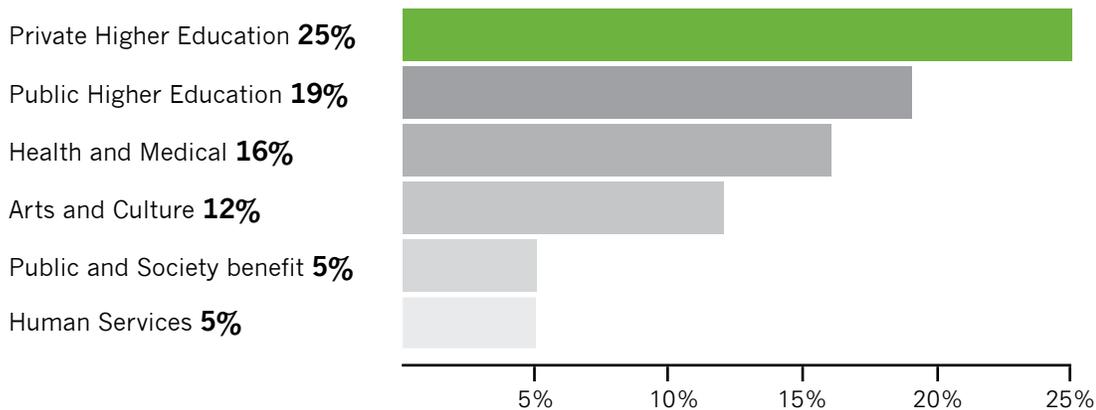


*Includes international aid

Source: Center on Philanthropy at Indiana University (based on data from 2005). To learn more go to www.philanthropy.iupui.edu

Where Gifts of \$1 Million or More Go

Top areas for big donations



Note: The remaining 18% goes to secondary and elementary education, general education, environment, international, religion, etc.
 Source: The Institute for Jewish & Community Research (based on data from 2001-2003). To learn more go to www.jewishresearch.org

National Giving Trends

What's Going on in Philanthropy

National Philanthropy Day is **Nov. 15, 2008**.

This is a day to celebrate active philanthropists worldwide. The first National Philanthropy Day was observed in 1986.

To learn more, go to www.nationalphilanthropyday.org

Here's a wrap-up of interesting trends in philanthropy that CCF has compiled from various sources for your convenience:

Nonprofits less optimistic

Heading into the busiest fund-raising time of year, nonprofits are less optimistic about their ability to raise money than they were in December 2001, according to a recent survey of fundraisers from the Center on Philanthropy at Indiana University, reported USA Today. At that time, employers were cutting jobs as the economy was climbing out of a recession. The survey was conducted before the recent financial market turmoil.

Congress rethinks tax breaks for donors

The charitable tax deduction costs the federal treasury an estimated \$44 billion this year, and the government wonders if it is getting its money's worth, according to a Chronicle of Philanthropy special report.

Younger donors to increase giving

Many older donors plan to cut back their giving because of the unfavorable economic climate, but younger givers say they will increase theirs, a new survey shows, according to the Chronicle of Philanthropy.

Giving motivations

Wealthy donors say they understand why charities need money for operating expenses, a new study has found, and they are willing to provide it, reports the Chronicle of Philanthropy.

State of South L.A

UCLA's School of Public Affairs has produced a report about the challenges facing South L.A., which accounts for nearly 10 percent (nearly 885,000 people) of the total population living in Los Angeles County. To view the August 2008 report, go to www.spa.ucla.edu

Trading Goods

A new partnership between eBay and social enterprise World of Good aims to give the world's artisans access to a bigger market and a share of the profits. See www.fastcompany.com

Did You Know...

Some CCF donors have created funds during their lifetimes or through their estate with a gift of real estate. Donors can give CCF all or part of the property – say 50% — and the sales proceeds from CCF’s interest will go into the donor’s fund.



Transfer of wealth beginning?

The huge transfer of wealth coming from the “Great Generation” may be happening. Bequests from 1967-1990 only rose 0.8 percent, while between 1991 and 2005, they rose 5.9 percent. See <http://nonprofit.about.com>

IRS offers new guidelines

On Aug. 7, 2008, the IRS proposed new guidelines that define documentation requirements for cash and non-cash tax-deductible gifts. See www.afpnet.org

If you can text, you can give

Mobile giving, or donating to a cause through a cell phone, is the newest thing in philanthropy. See <http://nonprofit.about.com>

Donor rights

Donors have a right to be assured that their gifts will be used for the purposes for which they were given. See the Donor Bill of Rights by the Association of Fundraising Professionals at www.afpnet.org

International giving

Interest in giving internationally will increase among all types of donors. See more key trends and what they mean for the giving landscape at www.givingforum.org

Meet a CCF Grantee

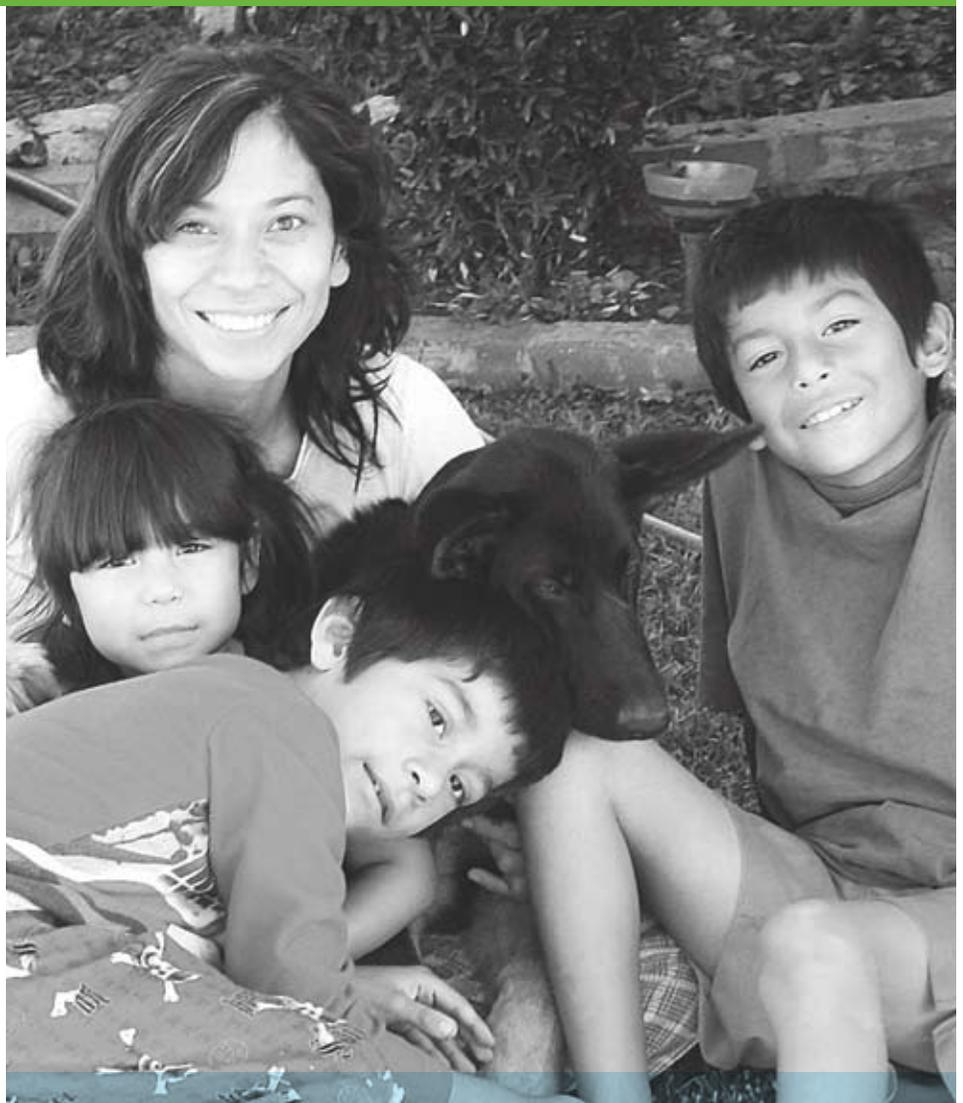
Mother Sees Bright Future for Autistic Kids

Karen Hernandez would break down emotionally whenever she thought about how her three autistic children would need 24-hour care the rest of their lives. Not only did they have trouble communicating and interacting socially with others, they were also constantly sick.

It was difficult getting adequate health insurance and medical care because of their special needs. Then she went to the [Children's Clinic](#), a nonprofit community clinic in Long Beach that provides multilingual services in general and specialty pediatric care.

Hernandez's outlook is brighter and she credits the clinic for her children's progress. Before the clinic's help, Angel, 8, didn't know how to react to people and dismissed them. Christian, 7, couldn't speak at all. Celeste, 3, had delayed speaking skills and trouble playing with kids.

They were able to get proper treatment after Dr. Elisa Nicholas diagnosed them with asthma and taught them about inhalers and household items that trigger asthma attacks. Dr. Nicholas, the clinic's president and CEO, also encouraged Hernandez to integrate her children with non-autistic kids to improve their communication and social skills.



Karen Hernandez and her children

Did You Know...

More and more of CCF donors are asking friends to make donations to the donor's fund at CCF in lieu of presents for birthdays or anniversaries.

“The California Community Foundation stands out because it collaborates with nonprofit organizations, and offers support and educational resources that help us do our work better and boost the well-being of local residents.”

—Dr. Elisa Nicholas

The children now attend schools that have placed them in traditional classes and are attentive to their special needs.

“Dr. Nicholas actually listened to our concerns,” Hernandez said. “She understood what we were going through emotionally.” With strong primary care, speech therapy and other forms of support, the Hernandez children are healthier, have increased their vocabulary, are comfortable interacting with non-autistic kids and are doing well in school. Said Hernandez: “I still break down every so often because I don't think it's fair that my kids are challenged so much but with support from Dr. Nicholas and my family, I'm positive that my children will learn how to live independently.”

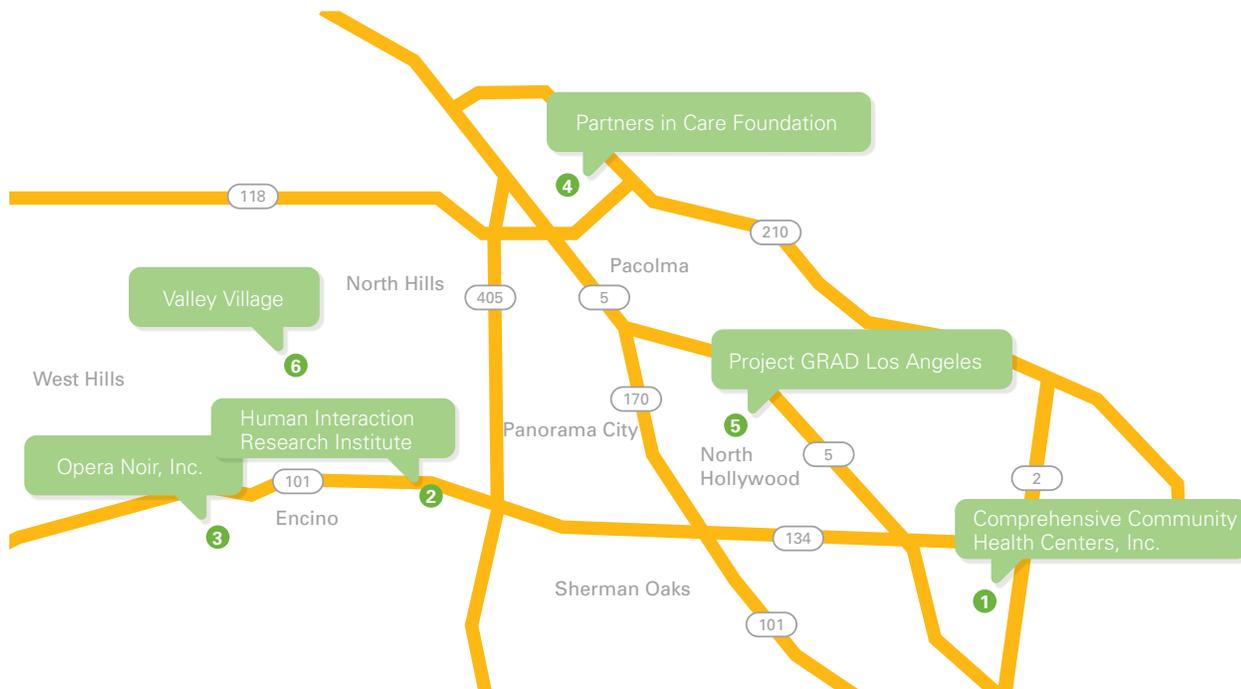
The Children's Clinic and the foundation are partners in providing preventive and primary health care to families in the Greater Long Beach area. In March 2008, the foundation awarded a \$100,000 grant to the clinic to support its core operations.

Learn more about how organizations that CCF supports are helping families obtain quality health care at www.thechildren-sclinic.org or www.calfund.org.



Grantees Making an Impact in the San Fernando Valley

The California Community Foundation awarded a total of **\$610,000 in grants** in October 2007 to six nonprofits serving the San Fernando Valley. That comprises 11% of our competitive grants in 2007-08.



Comprehensive Community Health Centers, Inc. (CCHC) provided nearly 40,000 medical and dental visits at its three clinics in Eagle Rock, Highland Park and North Hollywood and added 5,800 patients to its roster.

\$160,000
www.cchc.cc

Human Interaction Research Institute provided technical training, assistance and peer learning workshops to nearly 250 nonprofit leaders in the San Fernando Valley.

\$100,000
www.valleynonprofitresources.org

Opera Noir, Inc. supported 10 African American artists to take on leading roles

and helped 200 youth from low-income communities attend its operas and dance performances.

\$50,000
www.operanoir.org

Partners in Care Foundation, Inc. provided therapeutic, case management and nursing services to 91 aging and disabled adults and their families; helped 90 seniors reduce their fear of falling and increase physical activity; educated 225 participants on effective methods of managing chronic diseases to live independently and provided home-based nursing and social services to about 800 older adults.

\$100,000
www.picf.org

Project GRAD Los Angeles provided tutoring for more than 500 elementary students and conducted nearly 1,500 hours of training to K-12 teachers. Project GRAD also worked with more than 500 parents to increase their participation in their children's education.

\$150,000
www.projectgradla.org

Valley Village is renovating its health center, which will accommodate 80 clients a year, offer after-school care for developmentally disabled youth and adults and provide a gathering space for community groups.

\$50,000
www.valleyvillage.org

Did You Know...

A fund at CCF is an interesting way for friends to “pool their donations” to support causes they care about. One donor with a passion for art and cultural preservation has created a fund where friends make donations, and meet to choose projects to support and make grants in these areas.

Grantmaking FAQs

How do I make a grant?

Recommending grants from a donor advised fund is quick and easy. Fill out and sign a Grant Recommendation Form found at http://calfund.org/give/forms_library.php. Provide the name of the nonprofit to which you are making a grant, the address, grant amount and the program you wish to support on the form. You may also submit grants online on DonorConnect at www.calfund.org, or by fax at (213) 622-2969 or by mail.

Why does it take four to six business days to send out my grant?

Our grants coordinators perform due diligence on each organization recommended for support. We may review the organization’s tax return filings, nonprofit exemption application, programs and activities and other materials. If an organization cannot provide evidence that it qualifies for charity status or we are concerned about an organization’s financial accountability, you will be notified that a grant cannot be awarded. This process is an efficient way to ensure that you are supporting organizations that are qualified under the law and are carrying out their stated missions.

Can I make a grant for a charity-sponsored event that I will be attending?

No, federal law prohibits grants from your fund that provide a material benefit or anything more than an incidental benefit to the donor or related parties. This includes the purchase of tickets or tables for fund-raising events or galas, charity golf tournaments, goods purchased at charitable auctions, university athletic events or tickets to services that are not available to the general public. In such instances, we cannot make grants from your fund toward the charitable or noncharitable portion of these gifts. If you want to support a nonprofit fund-raising event, but will not attend or use the tickets, a grant can be made from your fund because there will be no “benefit” to you.



CCF Grants Coordinators Emily Zietlow, Christopher Hubbard and Olivia Koran are ready to help you with your grant recommendations.

CCF's Competitive Grantmaking Program

Each year, CCF uses its endowed funds to award about \$20 million in competitive grants to nonprofit organizations in Los Angeles County whose work matches our priorities and goals. CCF receives an average of 400 grant requests a year and awards only 1 in 10. This diagram shows our key issue areas.

Our Five Priorities

Neighborhood Revitalization

Provide affordable housing for low-income families.

Arts

Strengthen individual artists and small-to-midsize arts and cultural organizations that serve diverse and low-income communities.

Human Development

Help aging adults and youth coming out of foster care become self-sufficient.

Education

Help preschoolers be better prepared for kindergarten and K-5 students improve in language arts and math.

Health Care

Ensure that low-income children and adults have access to primary health care services in their communities.

Note: CCF also manages several special grant programs that were created to meet the interests of donors or partnering foundations. They include, for instance, the Thelma Pearl Howard Foundation and the FEDCO Charitable Foundation. The programs have their own grantmaking process. To learn more, go to www.calfund.org/receive/special_grant_programs.php. To learn more about Programs, go to www.calfund.org/receive.

Did You Know...

Many CCF donors want to create a legacy through their estate to support an area about which they cared deeply during their life. Donors do this through an endowed field of interest fund. CCF houses many field of interest funds that support everything from wild birds to the needs of pregnant women.

Exclusive CCF Donor Services

We are happy to share our knowledge and expertise through our personalized services. Contact our Donor Relations team at (213) 413-4130.

CALIFORNIA COMMUNITY FOUNDATION
IS THE LARGEST SCHOLARSHIP MANAGER
IN LOS ANGELES.



CCF IS BUILDING THE FUTURE OF L.A.



CALIFORNIA
COMMUNITY
FOUNDATION

445 S. Figueroa Street
Suite 3400
Los Angeles, CA 90071
TEL: 213.413.4130
FAX: 213.383.2046
www.calfund.org

October '08

Volume 2, Issue 2



CCF meets the most rigorous standards in philanthropy and complies with the National Standards of U.S. Community Foundations.

Board of Directors

Chair

Jane B. Eisner

Members

David Bohnett

Reveta Bowers

David Fleming

Dennis Gertmenian

Preston Johnson

Joanne Kozberg

Quan Phung

Dr. Carolina Reyes

James M. Rosser

Paul Schulz

Jean Bixby Smith

Melanie Staggs

Sheldon M. Stone

Cynthia A. Telles

Catherine L. Unger

Tom Unterman

Sonia Marie De León de Vega

Ronald T. Vera

President & CEO

Antonia Hernández

General Counsel

Rodriguez, Horii, Choi & Cafferata LLP