

GRANTMAKING HIGHLIGHTS of 2008-2009

Despite an historic economic recession, CCF continued to help underserved communities in Los Angeles County through its competitive grantmaking. In fiscal year 2008-2009, we made **145 grants of \$16,070,998 total** approved by our board of directors for our six program areas, as well as for the El Monte Community Building Initiative and the Centinela Medical Funds. This number does not include grants of under \$25,000 or grants from restricted funds and donor advised funds – the latter of which make up the bulk of our total grantmaking dollars.

Here are some highlights:

ARTS: 555,569 people participated in programs offered by 32 grantees.

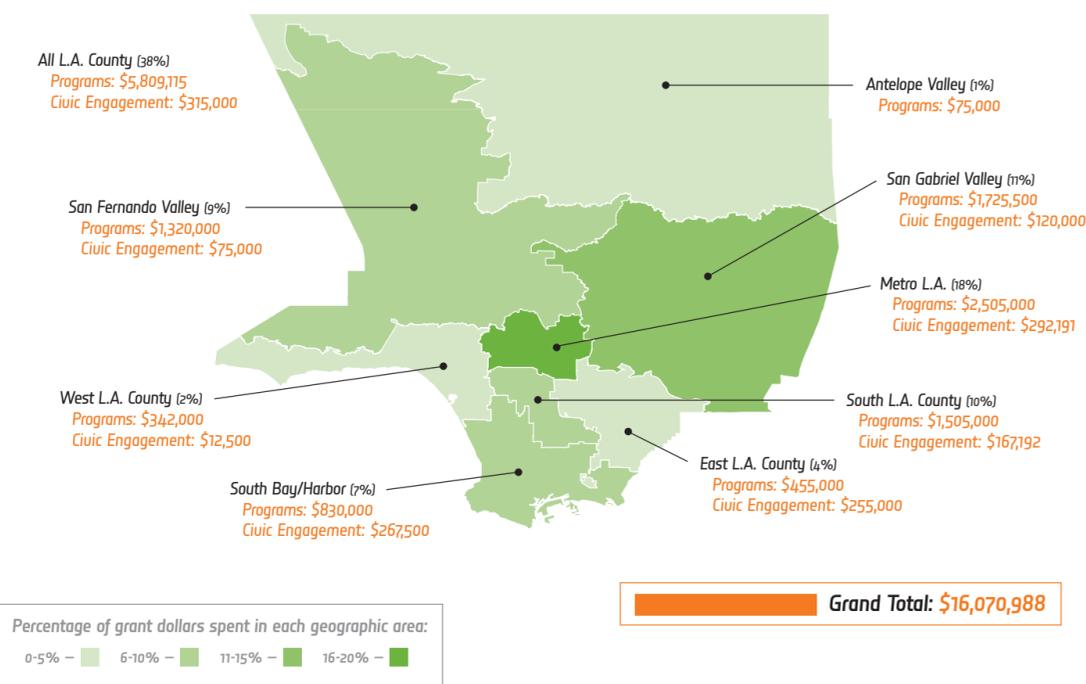
EDUCATION: Grantees served 26,211 children, engaged 24,313 parents and trained 1,027 teachers.

HEALTH CARE: Seventeen community clinics provided approximately 976,324 patient visits to more than 290,000 low-income children and adults.

HUMAN DEVELOPMENT: 19 grantees served 662,005 aging adults, and 12 grantees served 10,766 transition age youth.

NEIGHBORHOOD REVITALIZATION: Grants extended legal services for foreclosure-related eviction to an additional 2,200 low-income households; grantees produced 749 housing units.

Geographical Distribution of Board Level Grants



Plan Ahead for Year-End Giving

December can be a busy month, and those year-end gifts sometimes get overlooked in all of the festivities and excitement. Here are some tips to help you plan ahead and make sure that your gift is booked in time:

- **Thinking of setting up a new fund or helping others do the same?** CCF can set up most funds on the same day the gift is made.
- **Planning to donate a complex asset?** The earlier CCF can be involved in the process, the better. Let us know what you're planning, and we can work with you to get your gift made in a timely manner.
- **Due to large volumes of grant recommendations submitted just before the end of the year,** we recommend that you make your year-end grant recommendations by Dec. 14 to ensure that they will be granted by Dec. 31, 2009.

External and Donor Relations staff is here to help. Should you have any questions about year-end giving, please do not hesitate to contact us at (213) 239-2300.

INTRODUCING NEW LEGACY SOCIETY MEMBERS

CCF welcomes new Legacy Society members who have joined since July 2008:

- Jim Abrahams
- Dana M. Baldwin
- James Bassett
- Wendy Grossman
- John and Sarah Kobara
- Esther D. Krieger
- Richard and Heidi Landers
- Barbara P. Meyer
- Drue Roberts
- Paul and Kathleen Sundmark

The Legacy Society honors forward-thinking donors who leave a gift to the California Community Foundation through a will or trust. This permanent contribution is a popular and easy way for donors to support the current and future needs of Los Angeles and beyond. Membership includes lifetime recognition in CCF publications, Web site and other materials, and invitations to exclusive Legacy Society events. For more information about the Legacy Society, contact Carol Bradford, vice president of External and Donor Relations at (213) 452-6266 or cbradford@ccf-la.org.



The California Community Foundation meets the most rigorous standards in philanthropy and complies with the National Standards of U.S. Community Foundations.



HOME FOR THE HOLIDAYS?

If your family has a chance to get together this holiday season, it would be the perfect time to plan for your 2010 giving. Donor relations staff can meet with you and your family to reassess your giving to ensure that it's meaningful for you, to design a succession plan for your fund or to create instructions for giving after your passing. Please contact Director of Donor Relations Terri Mosqueda at (213) 452-6298 or tmosqueda@ccf-la.org to schedule your consultation today.

DO YOU HAVE REAL ESTATE, STOCK OR ROYALTIES TO DONATE?

The California Community Foundation specializes in converting complex and unusual assets into philanthropic contributions. Our long-standing history and experience have made it possible for us to accept **complex assets** that most brokerage firms cannot, such as commercial property. We are equally flexible regarding the organizations to which you can give. In fact, we are an ideal conduit to any eligible charity, whether in your community or in one across the globe.

Create the change you envision.

For more information, contact Carol Bradford, vice president of External and Donor Relations, at cbradford@ccf-la.org or (213) 413-4130, ext. 400.

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WHAT'S HAPPENING

New Staff at CCF

CCF welcomes four new staff members: **Kerry Franco**, scholarship manager; **Mia Gorman**, charitable business development officer; **Michelle Moreno**, program assistant; and **Ravi Sharma**, investment and financial analyst. In addition, **Carol Bradford** was named vice president of External and Donor Relations, **Terri Mosqueda** as director of donor relations, **Barry Peterson** as director of charitable business development, and **Alvertha Penny** as senior vice president of Programs.

Third-Quarter Grant and Contributions

CCF donors generously contributed \$9 million from July 1, 2009 through Sept. 30, 2009. During the same period, CCF granted \$26 million through its foundation-directed and donor advised funds.

CCF Ranks 7th in L.A.

CCF is the 7th of the 25 largest foundations or trusts in Los Angeles based on asset size, according to the Los Angeles Business Journal. CCF has more than \$1 billion in assets.

DONOR SPOTLIGHT:

How CCF Helped Donor Keep Wife's Memory Alive

When his wife of 60 years, Rosalyn, died after a sudden illness in 2006, retired psychiatrist Dr. Julius Griffin of Encino wanted to find a special way to memorialize her. After opening a donor advised fund in 2007, he worked closely with CCF and just recently realized his dream of properly honoring his wife.



Dr. Griffin stands by a painting of his wife, Rosalyn. (CCF photo)

His first idea, having a memorial plaque at the Tehachapi State Prison where he worked for many years, didn't pan out. Neither did an idea to plant a cypress tree and an oak tree at Encino Park, where he, Rosalyn and their three children had held many happy family gatherings. Dr. Griffin and CCF decided to tackle the challenge from a different angle, meeting with park officials to find out the park's needs and discussing his options.

After 18 months of working closely with CCF and the foundation, in turn, working with the City of

Los Angeles Department of Recreation and Parks, work has begun on a patio extension at the Encino Women's Club at Encino Park. The project, which will be dedicated to Rosalyn Griffin and is funded by a \$13,000 grant from Dr. Griffin, is expected to be completed this year.

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“I've been very happy working with CCF to get this done,” said Dr. Griffin, 90. “Courtney Gross (his relationship manager at CCF) has always been courteous and investigates things for me. The center is very important to us.” The women's club holds special meaning to Dr. Griffin because it provided space for him and his wife to rent at the last minute to host a get-together for friends and family. Helping donors create the change they envision so giving can be a meaningful experience is the most important part of CCF's work. That can best be achieved through a trusted alliance between a donor and the relationship manager so that a donor is comfortable sharing his/her most cherished stories that will lead to grants that will make a difference in people's lives. [continued on page 2]



DONOR SPOTLIGHT:

[continued from page 1]

For Dr. Griffin, stories of his wife's benevolence and bravery touch him the most. For instance, after the couple drove back to Los Angeles in a borrowed car after spending their honeymoon in Mexico, they found they only had 7 cents between them. "It's not very much money to start a marriage," Julius told his new bride. Rosalyn took his hand and replied, "Yes, but we have each other."

Six decades later, after her hematologist told her she had a week to 10

days to live, Rosalyn showed the fiery and courageous spirit that still brings tears to Dr. Griffin's eyes when he recalls her answer: "I'm not going to die in 6 to 10 days," she said, "because I have too much to do."

"That was her saying 'you can't tell me when I'm going to die, I'll tell you when I'm going to die,' Dr. Griffin said. "She died three months later."

Because of the relationship he has established with CCF's Gross, the foundation ensures that his philanthropy is fulfilling to him. His philosophy is the same as the words etched on his wife's tombstone: "To make the world a better place."

GROUNDBREAKING PHILANTHROPY: Supporting Our Troops, Veterans and Their Families

CCF will publish a report in November presenting the lessons learned and recommendations from CCF's Iraq Afghanistan Deployment Impact Fund (IADIF), which was established in 2006 to meet the needs of men, women and families affected by deployment to Iraq and Afghanistan. To date, this donor advised fund has made more than \$235 million in grants to 53 nonprofits nationwide.

The report is a guide for donors and funders, government agencies, policymakers, nonprofit organizations and the philanthropic sector detailing the needs of our nation's service members and the nonprofits that serve them, as well as opportunities for grantmakers.

Key among the report's recommendations are a "homecoming plan" to address short- and long-term deployment needs for our troops; digitizing

and unifying data on this population for better service coordination; and collaboration among nonprofit groups and sectors.

IADIF's direct service grants have touched the lives of more than 2 million service members and their families. IADIF also invested in groundbreaking advocacy, research and public awareness efforts. IADIF grantees, for example, played a key leadership role in the passage of the new GI Bill, enabling many post-9/11 veterans to get a college education and integrate more seamlessly into civilian life. RAND's IADIF-funded report, *The Invisible Wounds of War*, about the mental health impact of war, has led to policy and systems change.

For more information, please go to myccf.org/iadif



Donors Make Summer Fun for 3,900 Kids



CCF donors gave nearly \$300,000 to the Summer Youth Fund, benefiting 3,900 kids through the YMCA and the City of L.A.'s Summer Night Lights program. From these gifts, 3,050 children and youth in Compton and Watts enjoyed a safe place to play all summer, and 850 youth in metro L.A. received scholarships for YMCA day camp, resident camp and child care. One family who couldn't afford its YMCA membership received a scholarship, providing their five children an option when summer school was canceled and moreover, giving them hope during a difficult time. Many families, youth and whole communities will have long memories of the programs they experienced through the generosity of the following donors:

Leah M. Bishop and Gary M. Yale	Ms. Karin L. Larson	Marilyn and Eugene Stein
George R. and Janet F. Buckley	Cash and April Levy	Mrs. Barbara K. Volk
Peter and Rosemary Casey	Mr. Scott Litt	Mrs. Ruth K. Watanabe
Patricia and Ira Cohen	Mr. and Mrs. Robert E. Ronus	Ms. Pamela West
Mr. Joe Edwards	Ms. Ann Sewill	Robert and Marion Wilson
Mr. and Mrs. Abner Goldstine	Mr. William C. Staley	Tashi Gabriel and Hui Shen Zouras
Florence Irving		

Thank you for your generous contributions to the Summer Youth Fund!

CCF Services Provide a Wealth of Options

CCF donors are assigned a dedicated relationship manager and have access to a team of experts who will understand your needs and anticipate how they may change over time, identify new giving opportunities and help involve family in philanthropic activities. CCF offers networking and special events where you can share ideas and learn from other like-minded donors.



Terri Mosqueda (CCF photo)

For more information about these services and other opportunities available to you, contact Director of Donor Relations Terri Mosqueda at (213) 452-6298 or tmosqueda@ccf-la.org.

What We Offer	How It Works	Example
NONPROFIT RESEARCH	CCF can provide customized research, connect you with nonprofits and arrange on-site visits or meetings.	CCF researched and assisted a donor who was interested in helping basic needs and giving locally to identify food banks in multiple cities along his summer concert tour.
DUE DILIGENCE	In addition to research, CCF's expert staff will evaluate nonprofits and help you determine the best nonprofit to fit your giving goals.	CCF presented a donor with an in-depth analysis of two nonprofits that provide similar services. The donor was interested in comparing operating costs, number of people served and experience of the organizational leadership. The comparative analysis helped the donor determine which one to support.
MULTIGENERATIONAL CONSULTING	CCF can help you establish a fund succession plan, introduce philanthropy to younger generations and facilitate the group decision-making process.	CCF worked with a donor family to create a philanthropic plan that allows family members to decide their grantmaking each year. Each family member presents organizations for consideration after researching and conducting due diligence – with CCF's assistance in some cases. The family then collectively votes on which organizations to support.
LEGACY PLANNING	CCF helps you to define the parameters of your legacy, including establishing a giving plan, identifying the issues and nonprofits you would like to support and the best type of fund to fit your giving goals.	CCF helped create a giving plan for a donor that adheres to his goals and mission and by which CCF will continue to abide after his passing. This assured the donor that his funds will go to the causes and organizations he cares about most.
ONLINE SERVICES	Using DonorConnect 2.0, you can manage your grantmaking online on a secure server. CCF also offers online giving pages where you can collect contributions from others via the Internet.	Our online capability makes it easy for donors to make contributions, make grant recommendations, check fund balances and RSVP to events all online.
ANONYMOUS GIVING	Unlike a private foundation, CCF empowers you to give on your terms by providing the level of anonymity that matches your giving strategy and offering guidance on a grant-by-grant basis.	A donor couple established a donor advised fund that allows the couple to remain anonymous when making grants. When they created a separate scholarship fund, they opted to make the grants public, enjoying the flexibility of being anonymous on a grant-by-grant basis.
INTERNATIONAL GIVING	CCF offers the opportunity to make grants to eligible nonprofit organizations throughout the world.	CCF regularly works with a donor who visits organizations of interest in remote areas of the world. Upon his return, CCF staff conducts due diligence assuring that they are eligible nonprofits and that the funds will go to those for whom they are intended before facilitating the grant request.

What to Consider When Recommending Grants

CCF can accommodate many grant requests, with only a few very important exceptions based on federal income tax law. When making grant recommendations, these questions may help you anticipate grant restrictions:

- Am I granting to an individual? Grants to individuals are permitted only for scholarship and community benefit funds. Otherwise, all grants must be recommended for eligible nonprofit organizations.
- Is there a material benefit to me, my advisor or a person related to me? Examples of material benefits include:
 - * Compensation
 - * Expense reimbursement
 - * Event tickets
 - * Personal pledges
 - * Membership dues
- Is my recommendation for a political campaign or lobbying activities? These are also not permitted.

We are happy to answer any questions you may have about eligible grants. For more information, please contact Grants Specialists Chris Hubbard, Olivia Koran or Emily Zietlow at (213) 239-2320.

CCF HONORS DONORS AND OUTSTANDING NONPROFITS



(l to r) Actress Eva Longoria Parker; Actor Noah Wyle, the evening's host; Antonia Hernández, CCF CEO & president; Reveta Bowers, chair of CCF's board of directors; Jane B. Eisner, president of The Eisner Foundation and chair emerita of CCF's board of directors; Michael Eisner, founder of The Eisner Foundation. (CCF photo)



2009 Unsung Heroes laureates and valedictorians. (CCF photo)

A night of *Unsung Heroes* celebrated philanthropy with nearly 350 donors, advisors, community leaders and guests on Sept. 16, 2009 at The Getty Center. The event honored 15 of CCF's top-performing nonprofit grantees as well as five donors who made the work possible. Co-presented by The Eisner Foundation, it was an unforgettable and inspiring evening that reminded us about the extraordinary achievements of our nonprofit community in the face of great need and adversity.

Unsung Heroes was the first time in our 94-year history that we paid tribute to a select group of our outstanding grantees for their stellar work in the greater Los Angeles community. We also recognized several donors whose generous legacies support these organizations and many others.

To learn more about the honorees and how to support them and view videos from the event, please visit our Web site at myccf.org/heroes or contact Director of Donor Relations Terri Mosqueda at (213) 452-6298 or tmosqueda@ccf-la.org.

UNsungHEROES

honored the following top-performing nonprofits:

ARTS

Cornerstone Theater
East West Players
Social and Public Arts Resource Center (SPARC)

EDUCATION

Long Beach Day Nursery
Mar Vista Family Center
Mothers' Club Family Learning Center

HEALTH CARE

Community Health Alliance of Pasadena (CHAP)
St. John's Well Child and Family Center
UMMA Community Clinic

HUMAN DEVELOPMENT

California Youth Connection
Casa Colina Centers for Rehabilitation
Partners in Care Foundation

NEIGHBORHOOD REVITALIZATION

A Community of Friends
Abode Communities
Little Tokyo Service Center



(clockwise from top left) Cathy Unger, event chair; Donor Rosalyn Heyman gets a hug from Antonia Hernández, CCF's president and CEO; Olivia Mitchell, board member of The Thelma Pearl Howard Foundation at CCF and former CCF board member; and (l to r) Judy Baca, Felipe Sanchez and Debra Padilla from SPARC. (CCF photos)