

5th Annual ◀◀
IMMIGRATION
SUMMIT ▶▶ **LEADING A BOLD,
JUST, AND INCLUSIVE
DEMOCRACY**



Sponsorship
Opportunities



About the Immigration Summit

- The “Immigration Summit” launched in 2020 and is a partnership between the California Community Foundation, USC Equity Research Institute, and the Council on Immigrant Inclusion, which includes stakeholders from business, labor, community-based organizations, local government, and philanthropy.
- The summit, scheduled for **July 11 and 12 (9 am – 5 pm) at the Los Angeles Trade Tech College**, will bring together over **400 leaders** representing nonprofit, public, private, academia, and philanthropic sectors to discuss how to advance an immigrant-inclusive vision for the future of Los Angeles and the nation.
- The Summit was born out of conversations with community leaders who told us we needed a platform to bring awareness of the critical role immigrants play in Los Angeles and beyond, the work taking place to improve access to opportunities for immigrant Angelenos, and brainstorm together on how cross-sector leaders can make transformative investments for enduring impact.

Summit Goals & Outcomes

- Keep immigrant justice issues front and center and showcase the intersectionality of the issues impacting immigrants.
- Elevate and advance bold, intersectional, and immigrant-inclusive policies that strengthen and sustain the immigrant rights movement in Los Angeles.
- Gain public commitments from policymakers to invest in and prioritize immigrant Angelenos through a public pledge or forum.
- Identify strategies and accountability metrics that bolster the infrastructure of immigrant rights organizations of all sizes, including increased and strategic investments from government and philanthropy.

Immigration Summit Overview

- Amidst a pivotal election year, the 5th Annual Immigration Summit will spotlight the remarkable strides of immigrant integration and inclusion across California and Los Angeles County.
- Through collaborative dialogue and knowledge-sharing, attendees will learn about the radiating impacts across the region and state, explore innovative approaches and best practices aimed at advancing immigrant inclusion and justice, and opportunities to forge a path forward locally and nationally.
- Panel discussions will spotlight a myriad of local, state, national and global policies, programs, and practices aimed at advancing immigrant justice and inclusion. From innovative initiatives to legislative successes, these conversations will delve into the strategies that empower immigrant communities and promote their integration into society.

5th Annual IMMIGRATION SUMMIT

California
COMMUNITY
Foundation

USC Dornsife
Equity Research Institute



Why You Should Sponsor?

- In commemorating the 5th anniversary of the Immigration Summit, we extend an invitation to partners in amplifying a bold, intersectional, and immigrant-centric policy agenda.
- It is clear how vital immigrants are to the success of Los Angeles and beyond and why we must invest in immigrant communities who contribute so much but are often given so little in return.
- By joining us as a sponsor, your partnership will fuel the momentum of our past achievements, steering us toward a future where immigrant voices are not only acknowledged but celebrated.

Why Invest in Immigrant Communities?

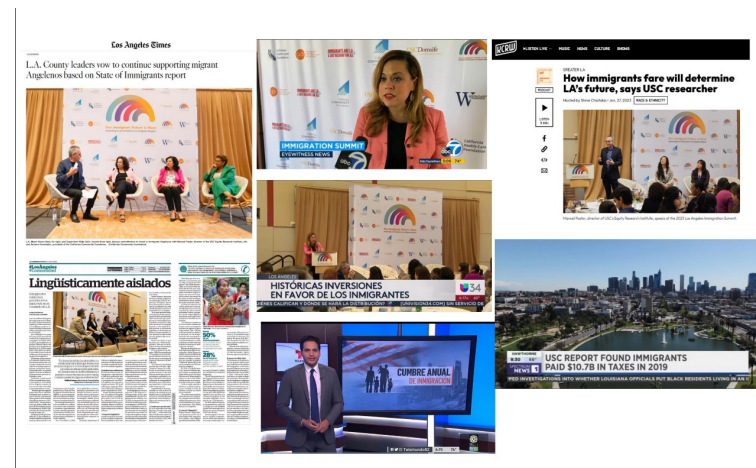
- Immigrants are an integral part of all communities across the county. In 2019, immigrants comprised more than one in three of L.A. County's residents.
- Immigrant Angelenos are also long-settled in the region – about **70 percent** of undocumented Angelenos have been here for **more than 10 years**.
- The heroic work of immigrants and their families during the COVID-19 pandemic helped Los Angeles - and all of us - weather through one of the most challenging times in our collective history.
- According to the 2022 State of Immigrants in Los Angeles County report, of all healthcare practitioners in the county, **40 percent** were immigrants, and of all healthcare support workers, **54 percent** were immigrants.
- Immigrants' contributions extend beyond the economy, as they are integral to the social, civic, educational, and cultural fabric of our region. In 2019, the immigrant population contributed **\$115 billion** to the economy through the federal, state, and local taxes they paid, and their spending power combined.

Media Impact

The 2024 Summit will seek to build on the 2023 media coverage success by securing **national coverage** and national attention to the Summit.

2023 Highlights

- 65 earned media placements
- 200M+ estimated media impressions
- \$180k+ estimated media value



Sponsorship Opportunities

\$100,000+ – Co-Title Sponsorship

- Prominent logo recognition as a Co-Title sponsor throughout the Summit including conference signage and select printed/electronic materials.
- Press Release mention of Co-Title sponsor.
- Logo promotion on Summit graphics shared on CCF and USC ERI social channels (Facebook, Twitter, Instagram, LinkedIn).
- Speaking opportunity (Up to 1 minute).
- Recognition as Co-Title sponsor in Mobile App.
- Opportunity to include corporate giveaway in Summit registration bags.
- Logo placement on presentation screens.
- Logo placement on the Summit event web page on the CCF website with hyperlink to the company website.
- Reserved Seating for 8.

\$75,000 – Platinum Sponsor

- Prominent logo recognition as a Platinum sponsor throughout the Summit including conference signage and select printed/electronic materials.
- Recognition in Summit Mobile App.
- Opportunity to include corporate giveaways in Summit registration bags.
- Logo placement on presentation screens.
- Logo placement on the Summit event web page with hyperlink to the company website.
- Reserved Seating for 8.

\$50,000 – Diamond sponsor

- Listing recognition as a Diamond sponsor throughout the Summit including conference signage and select printed/electronic materials.
- Recognition in Summit Mobile App.
- Listing on presentation screens.
- Listing on the Summit event web page.
- Reserved Seating for 4.

\$25,000 – Emerald Sponsor

- Listing recognition as an Emerald sponsor in select printed/electronic materials.
- Recognition in Summit Mobile App.
- Listing on the Summit event web page.
- Reserved Seating for 4.

\$10,000 –Sapphire Sponsor

- Listing recognition as a Sapphire sponsor in select printed/electronic materials.
- Recognition in Summit Mobile App.
- Listing on the Summit event web page.
- Reserved Seating for 2.

\$5,000 –Ruby Sponsor

- Listing recognition as a Ruby sponsor in select printed/electronic materials.
- Recognition in Summit Mobile App.
- Listing on the Summit event web page.
- Reserved Seating for 2.

Sponsorship Confirmation

- For inclusion in Summit communications, program, signage and all other marketing materials, please respond by June 3, 2024.
- For questions and/or more information, please contact Rosie Arroyo, Senior Program Officer, Immigration at rarroyo@calfund.org.
- All funds donated will support CCF's Immigration Portfolio designed to support immigrant inclusion in the County of Los Angeles.

Thank you.