



California
COMMUNITY
Foundation



CREATE
YOUR **LEGACY**





"For most of my career I have served as an attorney for nonprofit organizations. Legacy gifts are a smart way to sustain community-based services for generations to come. My wife and I have included CCF in our family's estate plans because we know them and trust them."

Raissa and Bill Choi

WHAT IS LEGACY GIVING?

Legacy giving is the transfer of assets to a nonprofit organization often upon someone's passing. Usually this happens via some written means (e.g., making a nonprofit a beneficiary in a life insurance policy or 401K or designating an organization in a will or trust). One need not be wealthy to leave a legacy.



"I believe that every child deserves to receive early childhood education. My legacy gift to CCF will support the best programs serving individual families and their children in perpetuity." **Suzanne Platt Bunzel**

WHAT DOES IT MEAN TO MAKE A DIFFERENCE?

We all define it in different ways. Some of us want to help people, others to build things. Still others want to live out their dreams. And while we may have been successful at our chosen jobs and careers, we know that we are defined by much more than that. In addition to our life's work, we are defined by our families, our values and our consciences. That is our legacy.

Chances are you have already been active in your community. And even if you have made several charitable donations over the years, you know there is more work to be done—there is still a need in poverty alleviation, education, healthcare, the arts, hunger/homelessness and virtually all areas of philanthropic interest.

Legacy giving is a way you can create an impact in this world that lasts well beyond your lifetime. Starting right now.

TAP INTO YOUR PASSION. SHAPE THE FUTURE.

Legacy givers may consider many different goals, interests, causes and organizations before they find the path that makes the kind of impact they desire. For some people, discovering one's philanthropic identity can be a journey...a pleasurable path of self-discovery where we can reflect on the things that are important to us. Others may already know exactly what they want their legacy to be. Either way, the California Community Foundation has the resources to help you discover what matters to you and to unleash the potential that your legacy gift can make for an organization or cause.

"L.A. is where we raised our daughters and where Tom spent the second half of his business career. We want to give back as a family. CCF helped us create a plan for our daughters to serve as the successor advisors of our donor-advised fund while at the same time setting aside a permanent legacy that will support the emerging needs in the L.A. community."

Janet and Tom Unterman



WE MAKE LEGACY GIVING SIMPLE.

The California Community Foundation has been the steward for philanthropically-minded Angelenos for about one hundred years. Our tools and counseling help you navigate legacy giving. You will have peace of mind knowing that the California Community Foundation will act as a steward of your intentions into the future.

LIMITLESS GEOGRAPHY.

Need exists everywhere, including in our own backyard. Los Angeles County may be one of several regions you would like to develop and enhance for future generations. L.A. is one of the wealthiest regions in the country but also has great needs. The California Community Foundation can steward your intentions both near and far.

LIMITLESS POSSIBILITY.

If you have several organizations or causes you'd like to support, the California Community Foundation can show you how to do it. Permanent gifts are a way to make sure that you can support your favorite organizations forever.



"When we created our first donor advised fund, we turned to the California Community Foundation. Our legacy gift ensures that CCF and our children will continue our philanthropy."

Leah Bishop and Gary Yale



WHAT WILL YOUR LEGACY BE?

Here are a few things everybody should be thinking about, no matter what your age or financial situation:

BE A PHILANTHROPIST.

There is no minimum for legacy giving. There are many ways you can give. Small gifts can make a big difference.

BE A ROLE MODEL.

Legacy giving shows your children and your children's children the importance of giving back and reinforces charitable giving as an important family value.

SUPPORT YOUR CAUSES *AND YOUR FAMILY*.

You can simultaneously provide for your heirs and your charitable organizations.

NAVIGATE THE PLANNING PROCESS.

You are never too young to plan. We'll help you think through what inspires you...what is meaningful to you. And don't worry. We've got the paperwork covered.

TRUST IN CCF AS YOUR PARTNER.

For nearly 100 years, CCF has helped donors envision their legacy and served as a steward of their philanthropic intentions.

Talk to us about the needs of Los Angeles and your legacy plans. You can also read more about legacy giving at www.calfund.org.