

Supporting Early Care and Education in Los Angeles County



education
pipeline

Children in early care and education programs **are more likely to complete high school and attend college**. But more than 40,000 Los Angeles County children do not have access to quality programs. We're aiming to change this.

Vision

The Los Angeles Preschool Advocacy Initiative (LAPAI) Coalition seeks to create a united voice to advance favorable early care and education (ECE) policy outcomes that positively impact the access to and quality of ECE for Los Angeles County children and families.

In order to achieve this, the Coalition seeks to **coordinate and amplify local ECE advocacy efforts** to elevate awareness and urgency of the issues among parents and the general public.

To realize LAPAI's full potential, the California Community Foundation is committed to supporting a **2-3-year strategy** that builds LAPAI's capacity and long-term sustainability. This multi-year strategy, launching in 2016, will develop a **website, messaging and training** to expand local advocacy and increase awareness and urgency of the issues among parents and the general public.

By augmenting the Coalition's capacity, members will be empowered to build a broad base of supporters, partners and funders that can support the Coalition's infrastructure and ongoing advocacy.

Supporting a well-resourced entity with a **sophisticated infrastructure for strategy, collaboration and communications** will increase LAPAI's ability to influence and mobilize ECE policy changes throughout Los Angeles County and the state.



Investor Engagement

- **Quarterly updates** from CCF, including status updates on production of deliverables, current and projected timelines and accomplishments
- Opportunity to support and amplify the **earned media strategy** through existing media relationships
- Invitation to LAPAI member **communications trainings and convenings**, including a special communications training for ECE ambassadors and funders
- Invitation to **special briefings** on campaign progress, analysis and next steps
- Option to support the campaign's **business and entertainment community outreach** strategy
- Opportunity for **speaking engagements**



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The **LAPAI Coalition** is a diverse group of more than 25 early care and education partners that includes nonprofits, government agencies, businesses and funders. They joined forces in 2007 to increase access to high quality early care and education in underserved communities. LAPAI is an initiative of the California Community Foundation.