



## WHAT IS NONPROFIT RESEARCH?

The California Community Foundation (CCF) provides this complimentary service for donors who wish to identify nonprofit organizations in a new area of interest or conduct additional due diligence on the organizations they wish to support. This unbiased, comprehensive and up-to-date research helps you determine whether an organization is efficiently run and will maximize the impact of your giving. CCF can also explore additional organizations that you may not have considered, providing an objective point of view that can help you consider all your options and ensure your giving can be most meaningful to you.

## WHO SHOULD CONSIDER USING NONPROFIT RESEARCH?

While many donors conduct their own research, CCF recognizes that you may not have the time, resources or expertise to conduct the level of in-depth due diligence that's required to ensure the impact of your gift will be maximized. Regardless of your level of knowledge on the issue or experience in giving, CCF can help you understand the causes you are passionate about and identify the most efficiently-run nonprofit organizations with a proven record of doing innovative work.

## at a glance

### Nonprofit Research

- Get custom-made research on local, national or international nonprofit organizations
- Explore new granting opportunities and take advantage of CCF's in-depth knowledge of the community and analytical expertise
- Meet with community leaders and visit nonprofit organizations

## WHAT ARE THE BENEFITS OF NONPROFIT RESEARCH?

- Custom-made appraisal of nonprofit organizations and causes
- You can connect with organizations you may not have considered previously
- You will receive unbiased, high-quality assessments of nonprofit organizations' efficiency and effectiveness
- CCF will keep you informed of new granting opportunities for causes that align with your philanthropic interests and passion
- CCF can arrange meetings with nonprofit leaders and site visits to organizations under consideration

## HOW DOES NONPROFIT RESEARCH WORK?

- 1 Schedule and discuss** – Donors contact their Relationship Manager to schedule a meeting and discuss research options.
- 2 Research conducted** – CCF performs custom research for the donors and, if the donors wish, includes specific instructions with their grants to ensure they will be spent as the donors intend.
- 3 Research reviewed** – Relationship Manager reviews research findings with the donors and, if desired, arranges a meeting or site visit with the nonprofits of their choice.

## CONSIDERATIONS

While CCF offers custom research on the nonprofit organizations and causes a donor is interested in, please note that this information is only meant to help provide guidance and is not an explicit recommendation or endorsement. We pride ourselves in providing unbiased, issue-neutral research on the many nonprofits available to our donors.

# nonprofit research in **action**

A CCF donor wanted to expand his giving outside of Los Angeles. The donor focused his giving on basic needs organizations, such as local food banks and community clinics, and wanted to expand his support to similar organizations in California.

A CCF staff member researched the most qualified local groups to identify local, best-in-class basic needs organizations on behalf of the donor. After much analysis, CCF presented the donor with a short list of organizations to consider supporting. When the donor selected two from the list, CCF reviewed both organizations according to its standard due diligence process to ensure that the donor could maximize the impact of his future gifts. The nonprofits were deemed viable, and the donor, who felt assured that the organizations were legitimate and top-performing and that his funds would be used as he intended, subsequently made recommendations for grants to these organizations.

To have CCF help with your custom **Nonprofit Research**, contact your Relationship Manager or Vice President of Development & Donor Relations Teresa Mosqueda at (213) 452-6298 or [tmosqueda@calfund.org](mailto:tmosqueda@calfund.org).

### IMPORTANT LEGAL DISCLOSURE

The information provided is general and educational in nature. It is not intended to be, and should not be construed as, legal or tax advice.

The California Community Foundation does not provide legal or tax advice. You should consult your tax advisor to properly determine the tax consequences of making a charitable gift to the California Community Foundation.

Contributions to the California Community Foundation represent irrevocable gifts subject to the legal and fiduciary control of the foundation's board of directors.

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