

Centennial Legacy Campaign FAQs

What is the Centennial Legacy Campaign?

The Centennial Legacy Campaign is a special initiative of the California Community Foundation (CCF) to encourage donors to make permanent legacy gifts in partnership with us to address the future needs of Los Angeles County. Whether donors wish to support a single organization or a broad issue area, such as health care or education, CCF helps members of this campaign create a legacy plan to make a difference in the causes they care about most and stewards their philanthropic wishes for generations to come.

Why do you call it the Centennial Legacy Campaign?

Since 1915, successful civic-minded Angelenos have made legacy gifts to CCF, and 100 years later we are still honoring their intentions. As a result, we are celebrating a century of service and launched this campaign to inspire the next generation of legacy gifts for Los Angeles County.

Why is the Centennial Legacy Campaign focused on Los Angeles?

For one hundred years, CCF has proudly served as the foundation for Los Angeles County. Our donors recognize L.A.'s tremendous potential and want to make a lasting difference in the lives of their neighbors. By becoming a member of CLC, you can make an impact on the issues that matter most to you, today and in the future.

How will the Centennial Legacy Campaign benefit my selected charities?

Once established, your CLC fund will be a permanent endowed fund that will generate an annual gift in perpetuity. The fund will be invested to preserve the gift and distribute a percentage each year, currently 5%, restricted to the non-profit or to the issue you specify. CCF's team will insure that your intentions/wishes will be strictly followed.

How do I find an organization or cause that matches my interests?

Start a conversation with us. We'll help you tap into your passions, share helpful resources and locate impactful organizations that match the issues and communities that you care about most.

Do I need a lawyer?

Not all legacy gifts require a lawyer's involvement. Making an organization a beneficiary of a life insurance policy or 401k retirement plan does not require the services of a lawyer. Other types of gifts, like asset transfers, should involve counsel. CCF will help you determine the gift types and resources that are right for you. We have attorneys on staff that can guide you through the process with your legal counsel.

Can I provide for my causes *and* my heirs?

Legacy giving and family bequests are not mutually exclusive. In fact, legacy giving sets an example for future generations about the importance of giving back to one's community and supporting the causes and organizations they are passionate about. CCF staff can discuss options with you.

What if I change my mind at a later date? Can I change the causes? Or the amount?

Legacy giving is flexible. You can revisit your legacy giving plans if your interests or financial circumstances change. Participation in the Centennial Legacy Campaign is non-binding.

Why is giving through California Community Foundation different from giving to my alma mater, hospital, or other local non profit?

Giving through CCF gives you the peace of mind of knowing that we will be a steward of your diverse charitable wishes forever. You can give to several causes at once, rather than dealing with each nonprofit. We ensure that the intent of your gift lives on for decades—even if the issue (polio eradication, for example) or organization no longer exists.

I'm a private person. What if I don't want my gift to be known to others?

Your gifts and legacy can be anonymous. We know that estate planning is a highly personal matter. We will be stewards of your gift and your anonymity, should you so choose.

What role can my advisors play in my legacy giving through CCF?

They're part of the team. At CCF, we welcome the participation of financial advisors, investment and wealth managers, attorneys or any other trusted voices. Often, CCF donors are referred to us by their advisors because they understand the value CCF brings to the table.

What is the minimum amount required to participate in the Centennial Legacy Campaign?

With a minimum bequest gift of \$10,000, you can create a permanent endowment for an organization or cause of your choosing to help build the future of Los Angeles.

How do I get started?

To start a conversation, call Terri Mosqueda, Senior Director of Donor Relations, at (213) 452-6298. We look forward to hearing from you.